



Fréjus, October 9<sup>th</sup>, 2017

## **PRESS RELEASE**

### **NEW MTB X-TRACK PEDALS**

It is in Fréjus, France, during the Roc d'Azur that **LOOK** unveiled its new line of mountain bike pedals, the **X-TRACK**.



Available in a Cross-Country line consisting of four models:

X-Track  
X-Track Race  
X-Track Race Carbon  
X-Track Race Carbon Ti

And a Trail / Enduro line composed of two models:

X-Track Rage  
X-Track Rage Plus.

To meet a variety of different situations, LOOK designed a versatile product and created the perfect pedal by considering the interaction of three essential elements, the platform surface, weight and entry/release system.

The result is a pedal that offers unparalleled efficiency through an existing wide platform surface and a simple and intuitive pedal engagement.

Regardless of your challenge, the **X-Track** will accompany you in the most extreme situations to achieve your goal.

### **The key points**

- + Best weight / power transfer ratio
- + Designed for unparalleled pedaling efficiency
- + Optimized platform surface: 515 mm<sup>2</sup>
- + Intuitive positioning / easy to engage

## NEWLY BORN AND ALREADY AT THE TOP

This pedal has been tested and approved by top riders, under the most trying conditions. Newly born, the X-Track is already world champion !



*Samuel GAZE – U23 World Champion with the X-Track*

### They have chosen LOOK:

- Samuel GAZE - U23 World Champion
- Maxime MAROTTE - French National Champion and 3<sup>rd</sup> in the World Cup
- Simon ADREASSEN - Multiple Junior World Champion
- Christoph SAUSER - Winner of the Cape Epic

### About LOOK CYCLE:

A French company established in Nevers (Burgundy), LOOK is a major player in the design and manufacturing of exceptional carbon bicycles. It is the inventor and leader of the clipless pedal. Its know-how and technology have been rewarded many times, both for its products and strategy of innovation.

[www.lookcycle.com](http://www.lookcycle.com)

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